

**Where are the youth
in our Nordic connections, and
what are we missing
without them?**

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Information...

- National documents of intent
- National strategies
- Cultural practices
- Individual institutions

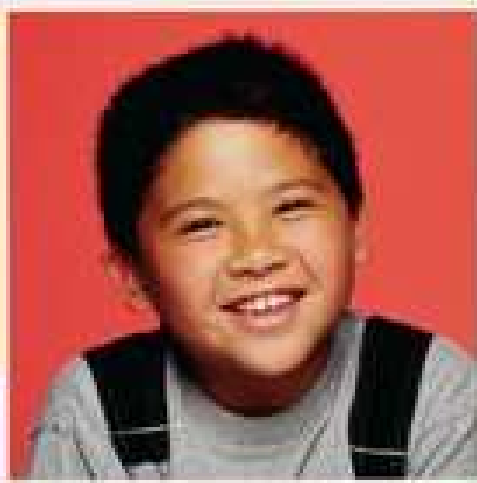
Information...

Recommendations and challenges

- Royal Norwegian Embassies and Consulates in North America
- Norwegian Center for International Cooperation in Higher Education (SIU)
- Norwegian State Educational Loan Fund (Lånekassen)
- Colleges and Universities in Norway and North America
- Royal Norwegian Ministry of Education and Research

The culture of recruiting students to US colleges and universities

- At home in the US





The culture of recruiting students to Norwegian colleges and universities

- At home in Norway





Recruiting **US** students to **Norwegian** colleges and universities

- Recruiting US students to study in Norway
 - Direct recruiting of degree seeking students*
 - Exchange students through study abroad programs in North America linked to Norway*

From the US and Canada to Norway

Students	2006	Goal for 2011		
	Total	Bachelor	Master/graduate	Total
USA	250	250	150	400
Canada	54	60	40	100
	291			500

Planting Seeds in the US

- Why
- Who
- Where
- When
- How







Where can you start?

Where can you start?



Skogfjorden









Recruiting Norwegian students to US colleges and universities

- Recruiting Norwegian students to study in the US
 - Direct recruiting of degree seeking students*
 - Exchange students through study abroad programs linked to North America*

Where can you start?

Where can you start?









Challenge to Norway:

Be even more strategic about realizing your national goals

- Royal Norwegian Embassies and Consulates
 - In your educational mandate: Include and attend to Norwegian educational programs for youth

- SIU
 - Reach out to targeted US youth
 - Add key North-American based programs for Norwegian youth to your portfolio of North American initiatives
 - Work actively to establish financial support for those initiatives

- Lånekasse
 - Make scholarship support and stipends available for Norwegian youth who want to participate in targeted shorter-term North American programs

Challenge to Norway:

Be even more strategic about realizing your national goals

- Norwegian Colleges and Universities
 - Make your programs more broadly known
 - To Norwegian youth
 - To take advantage of your exchange partner programs in North America
 - North American youth in Norway
 - To recruit as degree seekers
 - Partner with key North American based programs for Norwegian youth
 - Assure that your US partner institutions are recognized by NAFSA

Challenge to US and Canada:

Be even more strategic about realizing your institutional goals

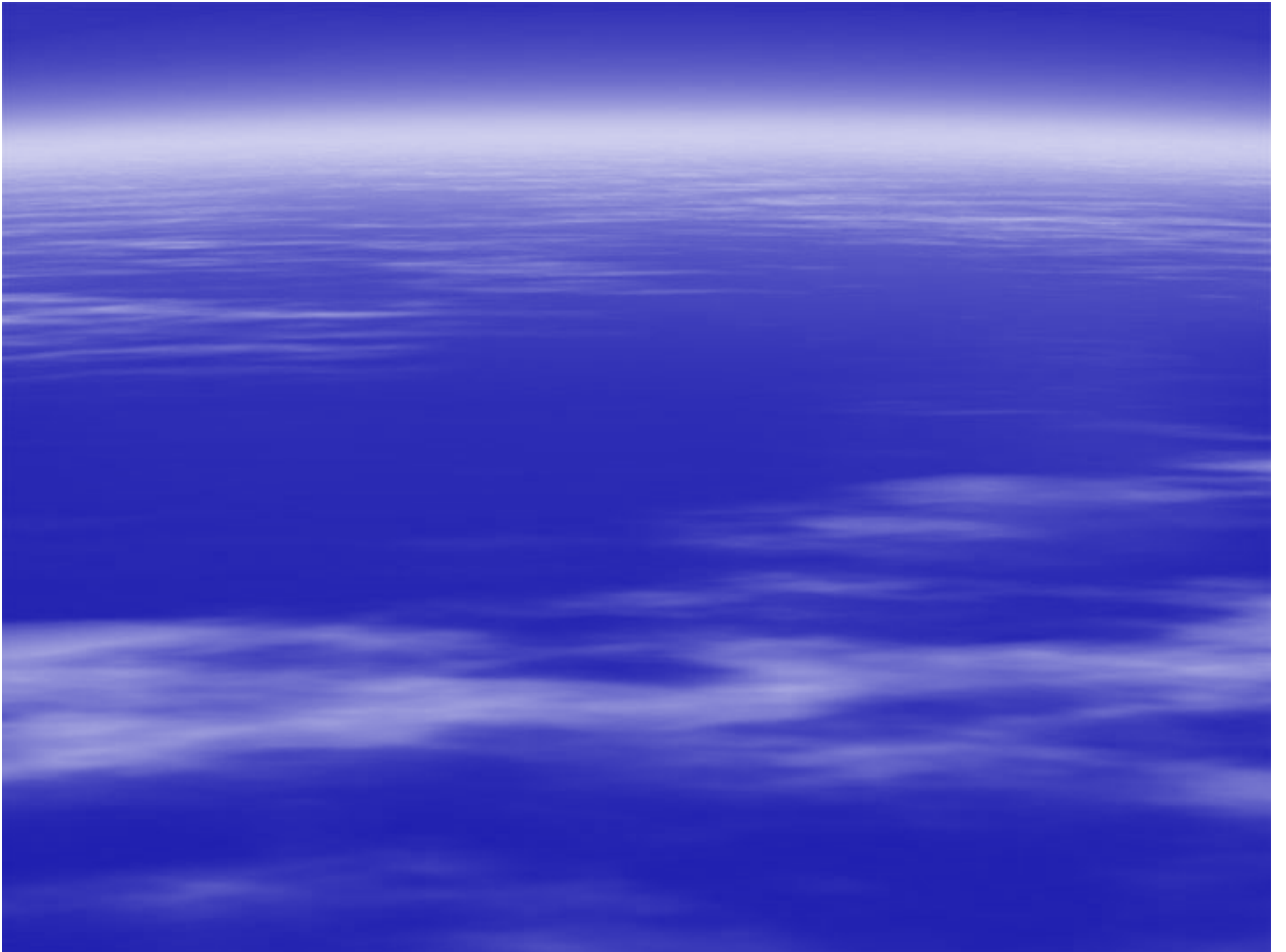
- Strategically and actively recruit students from your partner institutions in Norway
- Make your programs more broadly known by reaching out to
 - To North American youth
 - To take advantage of your exchange partner programs in Norway
 - Norwegian youth in North America
 - To recruit as degree seekers Norwegian youth interested already interested in North America



Build on interests already there.
Work smart with

SKOGFJORDEN

and other youth-based programs
already devoted to building relations
between the US and Norway





From Norway to US

Students	2006-2007					Goal for 2011
	Bachelor	Master	Total	Bachelor	Master	Total
Degree seeking	548	326	874	600	600	1200
Exchange			580	600	600	1200
			1454			2400

08/09

1873

From Norway to Canada

Students	2006-2007					Goal for 2011
	Bachelor	Master	Total	Bachelor	Master	Total
Degree seeking	166	26	192	200	100	300
Exchange			144	200	100	300
			144			600

Planting Seeds in Norway

- Who
- Why
- Where
- When
- How











Where can you study in Norway?

Universities

- University of Oslo
- University of Bergen
- Norwegian University of Science and Technology (NTNU)
- University of Tromsø
- University of Stavanger
- Norwegian University of Life Sciences (UMB) at Ås.

Specialized Universities

- Norwegian School of Economics and Business Administration
- Norwegian Academy of Music
- Norwegian School of Sport Sciences
- Norwegian School of Veterinary Science
- Norwegian School of Theology (MF) Oslo School of Architecture and Design

State University Colleges

- [Agder College](#)
- [Agricultural University of Norway \(NLH\)](#)
- [Ålesund College](#)
- [Bergen College](#)
- [Bergen University](#)
- [Gjøvik College](#)
- [Høgskolen i Bodø](#)
- [Høgskolen i Hedmark](#)
- [Høgskolen i Oslo](#)
- [Lillehammer College](#)
- [Molde College](#)
- [Nesna College](#)
- [Nord-Trøndelag College](#)
- [Norwegian School of Management](#)
- [Oppland College](#)
- [Østfold College](#)
- [Sør-Trøndelag College \(HiST\)](#)
- [Stavanger College](#)
- [Stord/Haugesund College](#)
- [Telemark College](#)
- [UNIK - Center for Technology at Kjeller, University of Oslo](#)
- [Vestfold College](#)
- [Volda College](#)

UiT and North American Agreements

- Canada
 - Huron College
 - Lakehead University
 - Memorial University, Newfoundland
 - Nunavut Arctic College
 - University of Manitoba
 - University of Northern British Columbia
 - University of Saskatchewan
 - York University, Toronto, Ontario
 - Yukon College

 - Simon Fraser University^α
 - University of British Columbia^α

 - Plus
- US
 - Bemidji State University
 - Concordia College
 - University of Alaska, Fairbanks
 - University of California, Berkeley
 - University of Hawai'i

 - St. Olaf College^α
 - University of California, Los Angeles^α
 - University of Montana^α
 - Wake Forest University, North Carolina

 - Plus